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New York, NY – October 20, 2022

TZP Group Named to Inc.'s List of Founder-Friendly Investors for the Third Consecutive Year

TZP Group ("TZP"), a multi-strategy private equity firm focused on the lower-middle market, announced today that it was named to Inc.'s 2022 "Founder-Friendly Investors" list, honoring the private equity and venture capital firms with the best track record of success backing entrepreneurs. This is the third consecutive year that TZP has been named to Inc.'s list of the top founder-friendly private equity firms. TZP seeks to invest primarily in closely-held, private companies in which the owners desire to retain a significant stake and partner with an investor with complementary operating and financial skills to accelerate company growth, increase profitability, and maximize the value of their retained stake. This recognition underscores TZP's commitment to being a "Partner of Choice" for owners and management teams.

Introduced in 2019, the "Founder-Friendly Investors" list quickly established itself as one of Inc.'s most resourceful franchises. It has become a go-to guide for entrepreneurs who want to grow their companies while retaining an ownership stake. To compile the list, Inc. went straight to the source: entrepreneurs who have sold to private equity and venture capital firms. Founders filled out a questionnaire about their experiences partnering with private equity and venture capital firms and shared data on how their portfolio companies have grown during these partnerships.

"Our mission at TZP has been to be a Partner of Choice for entrepreneurial owners and management teams, so receiving this recognition for the third consecutive year is particularly meaningful. We thank the founders and management teams of our portfolio companies for their partnership and look forward to growing together," said Sam Katz, Managing Partner of TZP Group.

Full Article:

<https://www.inc.com/founder-friendly-investors/2022>

TZP Group Inc. Profile:

<https://www.inc.com/profile/tzp-group>

About TZP Group

TZP Group, a multi-strategy private equity firm managing approximately ~\$2 billion across its family of funds, is focused on control, growth equity, and structured capital investments in technology, business services, and consumer companies. Founded in 2007, TZP targets companies with solid historical performance and sustainable value propositions and aims to be a "Partner of Choice" for business owners and management teams. TZP seeks to invest primarily in closely held, private companies in which the owners desire to retain a significant stake and partner with an investor with complementary operating and financial skills to accelerate company growth, increase profitability, and maximize the value of their retained stake. TZP leverages its investment professionals' operating and investment experience to provide strategic and operational guidance and is dedicated to long-term value creation. For more information, please visit <http://www.tzpgroup.com>.

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About Inc.

The world's most trusted business-media brand, Inc. offers entrepreneurs the knowledge, tools, connections, and community they need to build great companies. Its award-winning multiplatform content reaches more than 50 million people each month across a variety of channels including websites, newsletters, social media, podcasts, and print. Its prestigious Inc. 5000 list, produced every year since 1982, analyzes company data to recognize the fastest-growing privately held businesses in the United States. The global recognition that comes with inclusion in the 5000 gives the founders of the best businesses an opportunity to engage with an exclusive community of their peers, and the credibility that helps them drive sales and recruit talent. The associated Inc. 5000 Conference is part of a highly acclaimed portfolio of bespoke events produced by Inc. For more information, visit www.inc.com.

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Disclaimer

TZP has not paid any compensation to Inc. in connection with its receipt or use of the ratings included herein. TZP pays a licensing or related fee to participate and/or distribute the results. The award is based on objective criteria comprising of a summary of experiences partnering with private equity and venture capital firms and shared data on how portfolio companies have grown during these partnerships gathered through a questionnaire. The receipt of compensation could potentially cause a conflict of interest relating to any granted award or designation; however, TZP does not pay a direct fee for participation in the award received. There can be no assurance that other providers or surveys would reach the same conclusions as the foregoing.