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## **TZP Group Named to Inc.'s List of Founder-Friendly Investors for the Second Consecutive Year**

TZP Group, a multi-strategy private equity firm focused on the lower-middle market, announced today that it was named to Inc.'s 2021 "Founder-Friendly Investors" list, honoring the private equity and venture capital firms with the best track record of success backing entrepreneurs. This is the second consecutive year that TZP has been named to Inc.'s list of the top founder-friendly private equity firms. TZP seeks to invest primarily in closely-held, private companies in which the owners desire to retain a significant stake and partner with an investor with complementary operating and financial skills to accelerate company growth, increase profitability, and maximize the value of their retained stake. This recognition underscores TZP's commitment to being a "Partner of Choice" for owners and management teams.

Introduced in 2019, the Founder-Friendly Private Equity Firms list quickly established itself as one of Inc.'s most resourceful franchises. It has become a go-to guide for entrepreneurs who want to grow their companies while retaining an ownership stake. To compile the list, Inc. went straight to the source: entrepreneurs who have sold to private equity. Founders filled out a questionnaire about their experiences partnering with private equity firms and shared data on how their portfolio companies have grown during these partnerships.

"Our mission at TZP has been to be a Partner of Choice for entrepreneurial owners and management teams, so this recognition is particularly meaningful. We thank our owners and management teams for their partnership and look forward to growing together," said Sam Katz, Managing Partner of TZP Group.

### **Full Article:**

<https://www.inc.com/founder-friendly-investors/2021>

### **TZP Group Inc. Profile:**

<https://www.inc.com/profile/tzp-group>

### **About TZP Group**

TZP Group, a multi-strategy private equity firm managing approximately \$2.0 billion across its family of funds including TZP Capital Partners, TZP Small Cap Partners, TZP Strategies and TZP Strategies Acquisition Corp., is focused on control, growth equity and structured capital investments in business services and consumer companies. Founded in 2007, TZP targets companies with solid historical performance and sustainable value propositions and aims to be a "Partner of Choice" for business owners and management teams. TZP seeks to invest primarily in closely-held, private companies in which the owners desire to retain a significant stake and partner with an investor with complementary operating and financial skills to accelerate company growth, increase profitability, and maximize the value of their retained stake. TZP leverages its investment professionals' operating and investment experience to provide strategic and operational guidance and is dedicated to long-term value creation. For more information, please visit [www.tzpgroup.com](http://www.tzpgroup.com).

# NEWS RELEASE

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