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TZP Group Exits Investment in Soccer Post

TZP Group (“TZP”) announced the realization of its investment in Soccer Post (“Soccer Post” or the “Company”), the largest community focused soccer specialty retailer in the United States, through a recapitalization led by Soccer Post management.

Founded in 1979 and headquartered in Eatontown, New Jersey, Soccer Post is the largest local-market-focused omni-channel soccer specialty retailer with over 60 store locations across the United States. Soccer Post provides a curated selection of soccer apparel, footwear, and gear to captive customers including local soccer clubs, organizations, enthusiasts, athletes and families. Through its network of local stores and its e-commerce platform, the Company serves soccer communities nationwide. Soccer Post is a trusted partner for local, regional, and national soccer organizations supporting thousands of members through its team uniform business. Leveraging its strong relationships with leading brands, Soccer Post provides curated products and elevated support to deliver exceptional value to local soccer community members.

"TZP has thoroughly enjoyed working with the Soccer Post management team to significantly grow the Company through organic growth and complementary add-on acquisitions to extend the Company’s geographic presence," said Rodney Eshelman, Partner at TZP Group.

"TZP Group has been a value-added investor assisting the management team with realizing our ambitious growth plan, executing synergistic add-on acquisitions, and assisting with building the Company’s infrastructure to realize our growth plan," said Blake Sonnek-Schmelz, Chief Executive Officer of Soccer Post.

About TZP Group

TZP Group, a multi-strategy investment firm managing approximately \$2 billion across its family of funds, is focused on control, growth equity, debt and structured capital investments in technology, business services, and consumer companies. Founded in 2007, TZP targets companies with solid historical performance and sustainable value propositions and aims to be a "Partner of Choice" for business owners and management teams. TZP seeks to invest primarily in closely held, private companies in which the owners desire to retain a significant stake and partner with an investor with complementary operating and financial skills to accelerate company growth, increase profitability, and maximize the value of their retained stake. TZP leverages its investment professionals' operating and investment experience to provide strategic and operational guidance and is dedicated to long-term value creation. For more information, please visit www.tzpgroup.com.

About Soccer Post

Headquartered in New Jersey and founded in 1979, Soccer Post is the largest local-market-focused omni-channel soccer specialty retailer with over 60 store locations in the United States. Soccer Post has established itself as the go-to destination for soccer families and is one of the leading national omnichannel specialty retailers, with a curated collection of soccer apparel, footwear, and accessories for enthusiasts, clubs, athletes, and families across the United States. Soccer Post’s mission is to provide an authentic soccer retail experience to soccer communities in every market it serves. For more information, please visit www.soccerpost.com.

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