

About Us

TZP Group is a private equity firm focused on investments in **Technology & Business Services** and **Consumer Products & Services** companies with three dedicated teams managing \$1.7 billion of committed capital.

TZP seeks to serve as a **“Partner of Choice”** and invests primarily in closely-held companies where owners and/or management teams want to maintain a significant stake and partner with an investor who offers complementary strategic, operating, and financial skills to accelerate growth, increase profits, and maximize shareholder value.





TZP’s investment teams are supported by a dedicated Portfolio Operations Group comprised of former C-suite company executives who bring strong functional expertise and a hands-on approach to concretely drive value creation at our portfolio companies.

Please visit www.TZPGROUP.com for additional information about our firm.

Investment Criteria




	Small Cap Partners	Capital Partners	Strategies
Size of Company	< \$10M of EBITDA	> \$10M of EBITDA	\$10M+ of Revenue
Equity Investment	\$10 to \$30M	\$30 to \$100M	\$10 to \$50M
Ownership	Majority	Majority	Minority: Growth Equity / Structured Capital / Impact Investing
	Founders/Management holding material stake		
Geography	Primary operations in U.S. and/or Canada		

Coverage Industries

 <p><u>Consumer Products & E-Commerce</u></p> <ul style="list-style-type: none"> • Branded consumer products • Digitally-native brands and DTC services • Retail and E-Commerce 	 <p><u>Tech & Tech-Enabled Services</u></p> <ul style="list-style-type: none"> • SaaS (vertical & horizontal) • Information & data platforms and services • Telecom services 	 <p><u>Education</u></p> <ul style="list-style-type: none"> • PreK, K-12, higher-education • Professional skills training & certification
 <p><u>Real Estate Logistics & Services</u></p> <ul style="list-style-type: none"> • Facilities maintenance • Property management • Brokerage • Relocation logistics • Warehousing & fulfillment • Franchising 	 <p><u>Sales & Marketing Services & Content</u></p> <ul style="list-style-type: none"> • Media buying & planning • Events & conferences • Market research & data analytics • Direct & loyalty marketing • Publishing & content creation 	 <p><u>Outsourced Administrative Services</u></p> <ul style="list-style-type: none"> • Human capital management • Finance & accounting services • Legal & compliance • IT advisory • Research
 <p><u>Travel & Hospitality</u></p> <ul style="list-style-type: none"> • Hotel & lodging services • Travel agencies • Amusement park & resort services • Health & Wellness Services • Franchising 	 <p><u>Industrial Services</u></p> <ul style="list-style-type: none"> • Testing, inspection & certification • Maintenance & repair • Industrial distribution • Equipment leasing & rental • Infrastructure services • Environmental services 	

TZP Small Cap Partners – Current Portfolio



	Outsourced Administrative Services	Provider of finance and accounting, compliance, and operations services primarily to hedge funds and PE firms
	Education / Sales & Marketing Services & Content	Provider of events, educational training, and communities for users and partners of Microsoft Dynamics ERP suite of products
	Technology / Sales & Marketing Services & Content	Provider of proprietary, data-driven email solutions for digital marketers
	Consumer Products & E-Commerce	Vertically integrated e-commerce provider of men's tuxedos and formalwear rentals
	Outsourced Administrative Services	Provider of automotive asset recovery and repossession services
	Sales & Marketing Services & Content	Multi-platform home improvement brand offering trusted information and expert advice to homeowners
	Outsourced Administrative Services	Provider of mission-critical outsourced library, information, and knowledge management services
	Travel & Hospitality	Designer, developer, and operator of family-oriented amusement facilities
	Consumer Products & E-Commerce	Vertically integrated e-tailer of envelopes, folders, and customized stationery

TZP Capital Partners – Current Portfolio

	Technology	Provider of integrated revenue and customer management to the world's leading communication, media, and entertainment companies
	Travel & Hospitality / Sales & Marketing Services & Content	Provider of show ticket, travel, lodging and tour bookings services in Las Vegas
	Consumer Products & E-Commerce / Travel & Hospitality	Specialty retailer and rental services provider of winter sports equipment
	Sales & Marketing Services & Content	Provider of drapery solutions, modular furniture, and scenic décor to events industry
	Real Estate Logistics & Services	Global provider of employee relocation support services
	Consumer Products & E-Commerce	Online direct-to-consumer retailer of mattresses
	Consumer Products & E-Commerce	Designer, marketer, and distributor of branded and private label home décor products
	Industrial Services	Provider of specialized electrical engineering and construction services
	Industrial Services	Lessor of essential-use technology, healthcare, and industrial equipment
	Travel & Hospitality	Full-service hospitality management company
	Real Estate Logistics & Services	Provider of third-party property management services for single-family and small multi-family home rentals
	Consumer Products & E-Commerce	Premier performance cycling apparel company
	Travel & Hospitality	Global operator of multiple franchise concepts in health and wellness industry
	Travel & Hospitality / Real Estate Logistics & Services	Independent vacation ownership developer and marketer

Prior Investments

