

About Us

TZP Group is a private equity firm focused on investments in **Technology & Business Services** and **Consumer Products & Services** companies with three dedicated teams managing \$1.7 billion of committed capital.

TZP seeks to serve as a **“Partner of Choice”** and invests primarily in closely-held companies where owners and/or management teams want to maintain a significant stake and partner with an investor who offers complementary strategic, operating, and financial skills to accelerate growth, increase profits, and maximize shareholder value.

TZP’s investment teams are supported by a dedicated Portfolio Operations Group comprised of former C-suite company executives who bring strong functional expertise and a hands-on approach to concretely drive value creation at our portfolio companies.

Please visit www.TZPGROUP.com for additional information about our firm.

Investment Criteria

	Small Cap Partners	Capital Partners	Strategies
Size of Company	< \$10M of EBITDA	> \$10M of EBITDA	\$10M+ of Revenue
Equity Investment	\$10 to \$30M	\$30 to \$100M	\$10 to \$50M
Ownership	Majority	Majority	Minority: Growth Equity / Structured Capital / Impact Investing
	Founders/Management holding material stake		
Geography	Primary operations in U.S. and/or Canada		

Coverage Industries

 <p>Consumer Products & E-Commerce</p> <ul style="list-style-type: none"> • Branded consumer products • Digitally-native brands and DTC services • Retail and E-Commerce 	 <p>Tech & Tech-Enabled Services</p> <ul style="list-style-type: none"> • SaaS (vertical & horizontal) • Information & data platforms and services • Telecom services 	 <p>Education</p> <ul style="list-style-type: none"> • PreK, K-12, higher-education • Professional skills training & certification
 <p>Real Estate Logistics & Services</p> <ul style="list-style-type: none"> • Facilities maintenance • Property management • Brokerage • Relocation logistics • Warehousing & fulfillment • Franchising 	 <p>Sales & Marketing Services & Content</p> <ul style="list-style-type: none"> • Media buying & planning • Events & conferences • Market research & data analytics • Direct & loyalty marketing • Publishing & content creation 	 <p>Outsourced Administrative Services</p> <ul style="list-style-type: none"> • Human capital management • Finance & accounting services • Legal & compliance • IT advisory • Research
 <p>Travel & Hospitality</p> <ul style="list-style-type: none"> • Hotel & lodging services • Travel agencies • Amusement park & resort services • Health & Wellness Services • Franchising 	 <p>Industrial Services</p> <ul style="list-style-type: none"> • Testing, inspection & certification • Maintenance & repair • Industrial distribution • Equipment leasing & rental • Infrastructure services • Environmental services 	

TZP Small Cap Partners – Current Portfolio



	Outsourced Administrative Services	Provider of finance and accounting, compliance, and operations services primarily to hedge funds and PE firms
	Education / Sales & Marketing Services & Content	Provider of events, educational training, and communities for users and partners of Microsoft Dynamics ERP suite of products
	Technology / Sales & Marketing Services & Content	Provider of proprietary, data-driven email solutions for digital marketers
	Consumer Products & E-Commerce	Vertically integrated e-commerce provider of men's tuxedos and formalwear rentals
	Outsourced Administrative Services	Provider of automotive asset recovery and repossession services
	Sales & Marketing Services & Content	Multi-platform home improvement brand offering trusted information and expert advice to homeowners
	Outsourced Administrative Services	Provider of mission-critical outsourced library, information, and knowledge management services
	Travel & Hospitality	Designer, developer, and operator of family-oriented amusement facilities
	Consumer Products & E-Commerce	Vertically integrated e-tailer of envelopes, folders, and customized stationery

TZP Capital Partners – Current Portfolio

	Consumer Products & E-Commerce	Provider of outdoor lifestyle apparel and accessories selling affordable products across the fishing, hunting, boating, and other outdoor verticals.
	Technology	Provider of integrated revenue and customer management to the world's leading communication, media, and entertainment companies
	Travel & Hospitality / Sales & Marketing Services & Content	Provider of show ticket, travel, lodging and tour bookings services in Las Vegas
	Consumer Products & E-Commerce / Travel & Hospitality	Specialty retailer and rental services provider of winter sports equipment
	Sales & Marketing Services & Content	Provider of drapery solutions, modular furniture, and scenic décor to events industry
	Real Estate Logistics & Services	Global provider of employee relocation support services
	Consumer Products & E-Commerce	Online direct-to-consumer retailer of mattresses
	Consumer Products & E-Commerce	Designer, marketer, and distributor of branded and private label home décor products
	Industrial Services	Provider of specialized electrical engineering and construction services
	Industrial Services	Lessor of essential-use technology, healthcare, and industrial equipment
	Travel & Hospitality	Full-service hospitality management company
	Real Estate Logistics & Services	Provider of third-party property management services for single-family and small multi-family home rentals
	Consumer Products & E-Commerce	Premier performance cycling apparel company
	Travel & Hospitality	Global operator of multiple franchise concepts in health and wellness industry
	Travel & Hospitality / Real Estate Logistics & Services	Independent vacation ownership developer and marketer