

## About Us

TZP Group is a private equity firm managing ~\$2 billion of capital focused on investments in **Technology & Business Services** and **Consumer Products & Services** companies across dedicated investment vehicles

TZP strives to serve as a **“Partner of Choice”** and invests primarily in closely-held companies where owners and/or management teams seek to retain or attain a material equity stake and partner with an investor with requisite strategic, operating, and financial skills to accelerate growth and maximize shareholder value

Dedicated Portfolio Operations Group composed of former executives brings strong functional expertise and hands-on approach to drive value creation

## Investment Vehicles and Criteria

	TZP Small Cap Partners	TZP Capital Partners	TZP Strategies	
			Growth Equity	SPAC
<b>Size of Company</b>	< \$10M of EBITDA	> \$10M of EBITDA	\$10M+ of Revenue	\$750M+ TEV
<b>Equity Investment</b>	\$10 to \$30M	\$30 to \$100M	\$10 to \$50M	~\$288M+
<b>Ownership</b>	Majority	Majority	Minority: Growth Equity / Structured Capital	
			Founders/Management holding material stake	
<b>Geography</b>	Primary operations in U.S. and/or Canada			
<b>Impact &amp; ESG</b>	Impact Investing & ESG Management across all investment vehicles			

## Target Industries

### Consumer Products & E-Commerce

- Branded consumer products
- Digitally native and DTC brands
- Multi-unit retail & e-commerce
- Consumer finance
- Warehousing & fulfillment

### Real Estate Services

- Facilities maintenance
- Property management
- Brokerage & mortgage services
- Relocation & destination services
- Repair & remodeling

### Travel & Hospitality

- Hotel/lodging & dining
- Travel/entertainment booking
- Amusement park & resort services
- Health & wellness

### Tech & Tech-Enabled Services

- SaaS (vertical & horizontal)
- Information services & data platforms
- Telecom services

### Sales & Marketing Services and Content

- Media buying & planning
- Events & conferences
- Market research & data analytics
- Direct & loyalty marketing
- Publishing & content creation

### Industrial & Commercial Services

- Testing, inspection & certification
- Maintenance & repair
- Distribution & logistics
- Equipment leasing/finance & rental
- Infrastructure services
- Environmental services

### Education

- Pre-K, K-12, higher-ed
- Training & certification

### Outsourced Administrative Services

- Human capital management
- Finance & accounting
- Legal & compliance
- Advisory & research

## Current Portfolio Companies

### Technology & Business Services

 <p>Proprietary, data-driven email solutions for digital marketers</p>	 <p>Property management, leasing and maintenance services for single- and multi-family rentals</p>
 <p>Device monitoring and protection software for businesses and families</p>	 <p>Intelligent traffic calming, parking guidance, and speed enforcement solutions</p>
 <p>Global employee relocation support services</p>	 <p>Full-service hospitality management</p>
 <p>Events, training, and communities for users of Microsoft Dynamics and other software products</p>	 <p>Drapery, modular furniture, and scenic décor rentals</p>
 <p>Integrated revenue and customer management for telecom, media and entertainment companies</p>	 <p>Automotive asset recovery and repossession services</p>
 <p>Salesforce training solutions for high-growth technology businesses</p>	

### Consumer Products & Services

 <p>Thrift store operator in the southeastern United States</p>	 <p>National franchisor of bathroom remodeling services</p>
 <p>Premier performance cycling apparel</p>	 <p>Lifestyle apparel and accessories for fishing, boating and other outdoor sports</p>
 <p>Provider of specialty stationery products sold direct-to-consumer and through big box retailers</p>	 <p>Online retailer of luxury mattresses and bedding</p>
 <p>Independent vacation ownership marketing and property management</p>	 <p>Men's underwear brand supporting the best performance and lifestyle solution on the market</p>
 <p>Winter sports equipment retail and rental services</p>	 <p>DTC tuxedos and formalwear rentals</p>
 <p>Design, development, and operations of family-oriented amusement facilities</p>	 <p>Branded and private label home décor products sold through E-commerce</p>
 <p>Omni-channel brand of innovative, on-trend baby products</p>	 <p>Marketing and ticketing for shows, hotels and attractions in Las Vegas</p>
 <p>Direct-to-consumer maternity and breastfeeding basics apparel</p>	 <p>Media company built for the next generation of digital superfans</p>
 <p>Direct-to-consumer brand of bras and leakproof underwear</p>	 <p>Performance and casual shoes, boots, and sandals with "foot-first" design</p>
 <p>Global franchisor of multiple fitness concepts including Snap Fitness, 9Round, YogaFit, amongst others</p>	