

## About Us

TZP Group is a private equity firm managing ~\$2 billion of capital focused on investments in **Technology & Business Services** and **Consumer Products & Services** companies across dedicated investment vehicles

TZP strives to serve as a “**Partner of Choice**” and invests primarily in closely-held companies where owners and/or management teams seek to retain or attain a material equity stake and partner with an investor with requisite strategic, operating, and financial skills to accelerate growth and maximize shareholder value

Dedicated Portfolio Operations Group composed of former senior executives brings strong functional expertise and hands-on approach to drive value creation

## Investment Vehicles and Criteria

	TZP Small Cap Partners	TZP Capital Partners	TZP Strategies	
			Growth Equity	SPAC
<b>Size of Company</b>	< \$10M of EBITDA	> \$10M of EBITDA	\$10M+ of Revenue	\$750M+ TEV
<b>Equity Investment</b>	\$10 to \$30M	\$30 to \$100M	\$10 to \$50M	~\$288M+
<b>Ownership</b>	Majority	Majority	Minority: Growth Equity / Structured Capital	
			Founders/Management holding material stake	
<b>Geography</b>	Primary operations in U.S. and/or Canada			
<b>Impact &amp; ESG</b>	Impact Investing & ESG Management across all investment vehicles			

## Target Industries

 <p><b>Consumer Products &amp; E-Commerce</b></p> <ul style="list-style-type: none"> <li>• Branded consumer products</li> <li>• Digitally native and DTC brands</li> <li>• Multi-unit retail &amp; e-commerce</li> <li>• Consumer finance</li> <li>• Warehousing &amp; fulfillment</li> </ul>	 <p><b>Tech &amp; Tech-Enabled Services</b></p> <ul style="list-style-type: none"> <li>• SaaS (vertical &amp; horizontal)</li> <li>• Information services &amp; data platforms</li> <li>• Telecom services</li> </ul>	 <p><b>Education</b></p> <ul style="list-style-type: none"> <li>• Pre-K, K-12, higher-ed</li> <li>• Training &amp; certification</li> </ul>
 <p><b>Real Estate Services</b></p> <ul style="list-style-type: none"> <li>• Facilities maintenance</li> <li>• Property management</li> <li>• Brokerage &amp; mortgage services</li> <li>• Relocation &amp; destination services</li> <li>• Repair &amp; remodeling</li> </ul>	 <p><b>Sales &amp; Marketing Services and Content</b></p> <ul style="list-style-type: none"> <li>• Media buying &amp; planning</li> <li>• Events &amp; conferences</li> <li>• Market research &amp; data analytics</li> <li>• Direct &amp; loyalty marketing</li> <li>• Publishing &amp; content creation</li> </ul>	 <p><b>Outsourced Administrative Services</b></p> <ul style="list-style-type: none"> <li>• Human capital management</li> <li>• Finance &amp; accounting</li> <li>• Legal &amp; compliance</li> <li>• Advisory &amp; research</li> </ul>
 <p><b>Travel &amp; Hospitality</b></p> <ul style="list-style-type: none"> <li>• Hotel/lodging &amp; dining</li> <li>• Travel/entertainment booking</li> <li>• Amusement park &amp; resort services</li> <li>• Health &amp; wellness</li> </ul>	 <p><b>Industrial &amp; Commercial Services</b></p> <ul style="list-style-type: none"> <li>• Testing, inspection &amp; certification</li> <li>• Maintenance &amp; repair</li> <li>• Distribution &amp; logistics</li> <li>• Equipment leasing/finance &amp; rental</li> <li>• Infrastructure services</li> <li>• Environmental services</li> </ul>	

## Current Portfolio Companies

### Technology & Business Services



Device monitoring and protection software for businesses and families



Global employee relocation support services



Events, training, and communities for users of Microsoft Dynamics and other software products



Integrated revenue and customer management for telecom, media and entertainment companies



Proprietary, data-driven email solutions for digital marketers



Property management, leasing and maintenance services for single- and multi-family rentals



Specialized electrical engineering and construction services



Mission-critical outsourced library, information, and knowledge management services



Intelligent traffic calming, parking guidance, and speed enforcement solutions



Full-service hospitality management



Drapery, modular furniture, and scenic décor rentals



Automotive asset recovery and repossession services

### Consumer Products & Services



Premier performance cycling apparel



DTC envelopes, folders, and customized stationery



DTC tuxedos and formalwear rentals



Independent vacation ownership marketing and property management



Winter sports equipment retail and rental services



Design, development, and operations of family-oriented amusement facilities



Innovative, on-trend baby products



DTC maternity and breastfeeding basics apparel



DTC innovative intimate apparel fostering inclusivity and body positivity



Global franchising of multiple concepts in health and wellness



Lifestyle apparel and accessories for fishing, boating and other outdoor sports



DTC mattresses and related products



Branded and private label home décor products



Marketing and ticketing for shows, hotels and attractions in Las Vegas



Performance and casual shoes, boots, and sandals with "foot-first" design