

About Us

TZP Group is a private equity firm managing ~\$2 billion of capital focused on investments in **Technology & Business Services** and **Consumer Products & Services** companies across dedicated investment vehicles

TZP strives to serve as a **“Partner of Choice”** and invests primarily in closely-held companies where owners and/or management teams seek to retain or attain a material equity stake and partner with an investor with requisite strategic, operating, and financial skills to accelerate growth and maximize shareholder value

Dedicated Portfolio Operations Group composed of former executives brings strong functional expertise and hands-on approach to drive value creation

Investment Vehicles and Criteria

	TZP Small Cap Partners	TZP Capital Partners	TZP Strategies	
			Growth Equity	SPAC
Size of Company	< \$10M of EBITDA	> \$10M of EBITDA	\$10M+ of Revenue	\$750M+ TEV
Equity Investment	\$10 to \$30M	\$30 to \$100M	\$10 to \$50M	~\$288M+
Ownership	Majority	Majority	Minority: Growth Equity / Structured Capital	
	Founders/Management holding material stake			
Geography	Primary operations in U.S. and/or Canada			
Impact & ESG	Impact Investing & ESG Management across all investment vehicles			

Target Industries

Consumer Products & E-Commerce

- Branded consumer products
- Digitally native and DTC brands
- Multi-unit retail & e-commerce
- Consumer finance
- Warehousing & fulfillment

Real Estate Services

- Facilities maintenance
- Property management
- Brokerage & mortgage services
- Relocation & destination services
- Repair & remodeling

Travel & Hospitality

- Hotel/lodging & dining
- Travel/entertainment booking
- Amusement park & resort services
- Health & wellness

Tech & Tech-Enabled Services

- SaaS (vertical & horizontal)
- Information services & data platforms
- Telecom services

Sales & Marketing Services and Content

- Media buying & planning
- Events & conferences
- Market research & data analytics
- Direct & loyalty marketing
- Publishing & content creation

Industrial & Commercial Services

- Testing, inspection & certification
- Maintenance & repair
- Distribution & logistics
- Equipment leasing/finance & rental
- Infrastructure services
- Environmental services

Education

- Pre-K, K-12, higher-ed
- Training & certification

Outsourced Administrative Services

- Human capital management
- Finance & accounting
- Legal & compliance
- Advisory & research

Current Portfolio Companies

Technology & Business Services

	Proprietary, data-driven email solutions for digital marketers		Property management, leasing and maintenance services for single- and multi-family rentals
(Awareness)	Device monitoring and protection software for businesses and families		Intelligent traffic calming, parking guidance, and speed enforcement solutions
	Global employee relocation support services		Full-service hospitality management
	Events, training, and communities for users of Microsoft Dynamics and other software products		Drapery, modular furniture, and scenic décor rentals
	Integrated revenue and customer management for telecom, media and entertainment companies		Automotive asset recovery and repossession services
	Salesforce training solutions for high-growth technology businesses		

Consumer Products & Services

	Thrift store operator in the southeastern United States		Lifestyle apparel and accessories for fishing, boating and other outdoor sports
	Premier performance cycling apparel		Online retailer of luxury mattresses and bedding
	Provider of specialty stationery products sold direct-to-consumer and through big box retailers		Men's underwear brand supporting the best performance and lifestyle solution on the market
	Independent vacation ownership marketing and property management		DTC tuxedos and formalwear rentals
	Winter sports equipment retail and rental services		Branded and private label home décor products sold through E-commerce
	Omni-channel brand of innovative, on-trend baby products		Marketing and ticketing for shows, hotels and attractions in Las Vegas
	Direct-to-consumer maternity and breastfeeding basics apparel		Media company built for the next generation of digital superfans
	Global franchisor of multiple fitness concepts including Snap Fitness, 9Round, YogaFit, amongst others		Performance and casual shoes, boots, and sandals with "foot-first" design
	National franchisor of bathroom remodeling services		