

About Us

TZP Group is a private equity firm focused on investments in **Technology & Business Services** and **Consumer Products & Services** companies with three dedicated teams managing \$1.7 billion of committed capital.

TZP seeks to serve as a **“Partner of Choice”** and invests primarily in closely-held companies where owners and/or management teams want to maintain a significant stake and partner with an investor who offers complementary strategic, operating, and financial skills to accelerate growth, increase profits, and maximize shareholder value.

TZP’s investment teams are supported by a dedicated Portfolio Operations Group comprised of former C-suite company executives who bring strong functional expertise and a hands-on approach to concretely drive value creation at our portfolio companies.

Please visit www.TZPGROUP.com for additional information about our firm.

Investment Criteria

	Small Cap Partners	Capital Partners	Strategies
Size of Company	< \$10M of EBITDA	> \$10M of EBITDA	\$10M+ of Revenue
Equity Investment	\$10 to \$30M	\$30 to \$100M	\$10 to \$50M
Ownership	Majority	Majority	Minority: Growth Equity / Structured Capital
	Founders/Management holding material stake		
Geography	Primary operations in U.S. and/or Canada		
Impact & ESG	Dedicated Impact Investing & ESG Management across all fund verticals		

Coverage Industries

 <p>Consumer Products & E-Commerce</p> <ul style="list-style-type: none"> • Branded consumer products • Digitally-native brands and DTC services • Retail and E-Commerce 	 <p>Tech & Tech-Enabled Services</p> <ul style="list-style-type: none"> • SaaS (vertical & horizontal) • Information & data platforms and services • Telecom services 	 <p>Education</p> <ul style="list-style-type: none"> • PreK, K-12, higher-education • Professional skills training & certification
 <p>Real Estate Logistics & Services</p> <ul style="list-style-type: none"> • Facilities maintenance • Property management • Brokerage • Relocation logistics • Warehousing & fulfillment • Franchising 	 <p>Sales & Marketing Services & Content</p> <ul style="list-style-type: none"> • Media buying & planning • Events & conferences • Market research & data analytics • Direct & loyalty marketing • Publishing & content creation 	 <p>Outsourced Administrative Services</p> <ul style="list-style-type: none"> • Human capital management • Finance & accounting services • Legal & compliance • IT advisory • Research
 <p>Travel & Hospitality</p> <ul style="list-style-type: none"> • Hotel & lodging services • Travel agencies • Amusement park & resort services • Health & Wellness Services • Franchising 	 <p>Industrial Services</p> <ul style="list-style-type: none"> • Testing, inspection & certification • Maintenance & repair • Industrial distribution • Equipment leasing & rental • Infrastructure services • Environmental services 	

TZP Group – Current Portfolio Investments



Company	TZP Strategy	Focus Sector	Description
ASSOS OF SWITZERLAND	Capital Partners	Consumer Products & E-Commerce	Premier performance cycling apparel company
AWARENESS TECHNOLOGIES	Small Cap Partners	Technology	Provider of device monitoring and protection software for businesses and families
BIGNAME COMMERCE	Small Cap Partners	Consumer Products & E-Commerce	Vertically integrated e-tailer of envelopes, folders, and customized stationery
THE BLK TUX	Small Cap Partners	Consumer Products & E-Commerce	Vertically integrated e-commerce provider of men's tuxedos and formalwear rentals
BQ Resorts	Capital Partners	Travel & Hospitality / Real Estate Services	Independent vacation ownership developer and marketer
Christy sports	Capital Partners	Consumer Products & E-Commerce	Specialty retailer and rental services provider of winter sports equipment
DWELLWORKS	Capital Partners	Real Estate Logistics & Services	Global provider of employee relocation support services
DYNAMIC COMMUNITIES	Small Cap Partners	Education / Sales & Marketing Services	Provider of events, educational training, and communities for users of Microsoft Dynamics ERP suite of products
evergent	Capital Partners	Technology	Provider of integrated revenue & customer management to telecom, media & entertainment companies
Family Entertainment Group	Small Cap Partners	Travel & Hospitality	Designer, developer, and operator of family-oriented amusement facilities
FreshAddress THE EMAIL ADDRESS EXPERTS	Small Cap Partners	Technology / Sales & Marketing Services	Provider of proprietary, data-driven email solutions for digital marketers
HOMERIVER	Capital Partners	Real Estate Logistics & Services	Provider of third-party property management services for single-family and small multi-family home rentals
HYLAN DATACOM & ELECTRICAL	Capital Partners	Industrial Services	Provider of specialized electrical engineering and construction services
LAG GROUP	Small Cap Partners	Outsourced Administrative Services	Provider of mission-critical outsourced library, information, and knowledge management services
LIFT BRANDS ELEVATED WELLNESS COMPANIES	Capital Partners	Travel & Hospitality	Global operator of multiple franchise concepts in health and wellness industry
PYRAMID	Capital Partners	Travel & Hospitality	Full-service hospitality management company
QUEST EVENTS	Capital Partners	Sales & Marketing Services & Content	Provider of drapery solutions, modular furniture, and scenic décor to events industry
RESOLVION	Small Cap Partners	Outsourced Administrative Services	Provider of automotive asset recovery and repossession services
SA	Capital Partners	Consumer Products & E-Commerce	Provider of outdoor lifestyle apparel and accessories across the fishing, hunting, boating, and other verticals
raatva	Capital Partners	Consumer Products & E-Commerce	Online direct-to-consumer retailer of mattresses
This Old House	Small Cap Partners	Sales & Marketing Services & Content	Multi-platform home improvement brand offering trusted information and expert advice to homeowners
Triangle Home Fashions	Capital Partners	Consumer Products & E-Commerce	Designer, marketer, and distributor of branded and private label home décor products
VEGAS.COM	Capital Partners	Travel & Hospitality / Sales & Marketing Services	Provider of show ticket, travel, lodging and tour bookings services in Las Vegas
XERO SHOES Live Life Feet First!	Strategies	Consumer Products & E-Commerce	Comfortable, lightweight, performance & casual shoes, boots, and sandals brand built with a "foot-first" design