

## About Us

TZP Group is a private equity firm managing ~\$2 billion of capital focused on investments in **Technology & Business Services** and **Consumer Products & Services** companies across dedicated investment vehicles

TZP strives to serve as a “**Partner of Choice**” and invests primarily in closely-held companies where owners and/or management teams seek to retain or attain a material equity stake and partner with an investor with requisite strategic, operating, and financial skills to accelerate growth and maximize shareholder value

Dedicated Portfolio Operations Group composed of former executives brings strong functional expertise and hands-on approach to drive value creation

## Investment Vehicles and Criteria

	TZP Small Cap Partners	TZP Capital Partners	TZP Strategies	
			Growth Equity	SPAC
<b>Size of Company</b>	< \$10M of EBITDA	> \$10M of EBITDA	\$10M+ of Revenue	\$750M+ TEV
<b>Equity Investment</b>	\$10 to \$30M	\$30 to \$100M	\$10 to \$50M	~\$288M+
<b>Ownership</b>	Majority	Majority	Minority: Growth Equity / Structured Capital	
			Founders/Management holding material stake	
<b>Geography</b>	Primary operations in U.S. and/or Canada			
<b>Impact &amp; ESG</b>	Impact Investing & ESG Management across all investment vehicles			

## Target Industries

### Consumer Products & E-Commerce

- Branded consumer products
- Digitally native and DTC brands
- Multi-unit retail & e-commerce
- Consumer finance
- Warehousing & fulfillment

### Real Estate Services

- Facilities maintenance
- Property management
- Brokerage & mortgage services
- Relocation & destination services
- Repair & remodeling

### Travel & Hospitality

- Hotel/lodging & dining
- Travel/entertainment booking
- Amusement park & resort services
- Health & wellness

### Tech & Tech-Enabled Services

- SaaS (vertical & horizontal)
- Information services & data platforms
- Telecom services

### Sales & Marketing Services and Content

- Media buying & planning
- Events & conferences
- Market research & data analytics
- Direct & loyalty marketing
- Publishing & content creation

### Industrial & Commercial Services

- Testing, inspection & certification
- Maintenance & repair
- Distribution & logistics
- Equipment leasing/finance & rental
- Infrastructure services
- Environmental services

### Education

- Pre-K, K-12, higher-ed
- Training & certification

### Outsourced Administrative Services

- Human capital management
- Finance & accounting
- Legal & compliance
- Advisory & research

## Current Portfolio Companies

### Technology & Business Services

### Consumer Products & Services



Device monitoring and protection software for businesses and families



Premier performance cycling apparel



Global employee relocation support services



DTC envelopes, folders, and customized stationery



Events, training, and communities for users of Microsoft Dynamics and other software products



DTC tuxedos and formalwear rentals



Integrated revenue and customer management for telecom, media and entertainment companies



Independent vacation ownership marketing and property management



Salesforce training services for high-growth businesses



Winter sports equipment retail and rental services



Proprietary, data-driven email solutions for digital marketers



Design, development, and operations of family-oriented amusement facilities



Property management, leasing and maintenance services for single- and multi-family rentals



Innovative, on-trend baby products



Specialized electrical engineering and construction services



DTC maternity and breastfeeding basics apparel



Mission-critical outsourced library, information, and knowledge management services



Human-centric design bras and leakproof underwear



Intelligent traffic calming, parking guidance, and speed enforcement solutions



Global franchising of multiple concepts in health and wellness



Full-service hospitality management



Lifestyle apparel and accessories for fishing, boating and other outdoor sports



Drapery, modular furniture, and scenic décor rentals



DTC mattresses and related products



Automotive asset recovery and repossession services



Branded and private label home décor products



Marketing and ticketing for shows, hotels and attractions in Las Vegas



Performance and casual shoes, boots, and sandals with "foot-first" design