



About Us

Founded in 2007, TZP Group is a private equity firm focused on investments in business services and consumer companies with three dedicated teams managing over \$1.6 billion of committed capital.

TZP seeks to serve as a “Partner of Choice” and invests primarily in closely-held companies where owners and/or management teams want to maintain a significant stake and partner with an investor who offers complementary strategic, operating, and financial skills to accelerate growth, increase profits, and maximize shareholder value.

TZP’s investment teams are supported by a dedicated Portfolio Operations Group comprised of former C-suite company executives who bring strong functional expertise and a hands-on approach to concretely drive value creation at our portfolio companies.

Please visit www.TZPGROUP.com for additional information about our firm.

Investment Criteria

	Small Cap Partners	Capital Partners	Strategies
Size of Company	< \$10M of EBITDA	> \$10M of EBITDA	\$10M+ of Revenue
Equity Investment	\$10 to \$30M	\$30 to \$100M	\$10 to \$50M
Ownership	Majority	Majority	Minority – Growth Equity / Structured Capital
	Founders/Management holding material stake		
Geography	Primary operations in U.S. and/or Canada		

Focus Sectors



Outsourced Business & IT Services

- Software & cloud-based
- Consulting & staffing
- Call center
- Government
- Distribution & logistics



Marketing & Media Services

- Media buying & planning
- Events & conferences
- Market research & data analytics
- Direct & loyalty marketing



Franchising

- Health & wellness
- Dining
- Real estate
- Education



Travel & Leisure

- Hotel & lodging
- Aircraft & airport facilities
- Tours & cruises
- Travel agencies
- Amusement parks & resorts



Branded Consumer

- Personal & household
- Education
- Health & wellness



Specialty Finance

- Commercial & consumer lending
- Equipment leasing & rental
- Financial technology
- Insurance/re-insurance



Real Estate Services

- Facilities maintenance
- Property management
- Brokerage

TZP Small Cap Partners – Current Portfolio



	Outsourced Business & IT Services	Provider of finance and accounting, compliance, and operations services primarily to hedge funds and PE firms
	Marketing & Media Services	Provider of events, educational training, and communities for users and partners of Microsoft Dynamics ERP suite of products
	Marketing & Media Services	Provider of proprietary, data-driven email solutions for digital marketers
	Branded Consumer	Vertically integrated e-commerce provider of men's tuxedos and formalwear rentals
	Outsourced Business & IT Services	Provider of strategic advisory, project management, and consulting services to state and local governments
	Outsourced Business & IT Services	Provider of automotive asset recovery and repossession services
	Marketing & Media Services	Multi-platform home improvement brand offering trusted information and expert advice to homeowners
	Outsourced Business & IT Services	Provider of mission-critical outsourced library, information, and knowledge management services
	Travel & Leisure	Designer, developer, and operator of family-oriented amusement facilities
	Branded Consumer	Vertically integrated e-tailer of envelopes, folders, and customized stationery

TZP Capital Partners – Current Portfolio

	Branded Consumer	Specialty retailer and rental services provider of winter sports equipment
	Outsourced Business & IT Services	Provider of drapery solutions, modular furniture, and scenic décor to events industry
	Outsourced Business & IT Services	Global provider of employee relocation support services
	Branded Consumer	Online direct-to-consumer retailer of mattresses
	Branded Consumer	Designer, marketer, and distributor of branded and private label home décor products
	Outsourced Business & IT Services	Provider of specialized electrical engineering and construction services
	Specialty Finance	Lessor of essential-use technology, healthcare, and industrial equipment
	Travel & Leisure	Full-service hospitality management company
	Real Estate Services	Provider of third-party property management services for single-family and small multi-family home rentals
	Branded Consumer	Premier performance cycling apparel company
	Franchising	Global operator of multiple franchise concepts in health and wellness industry
	Travel & Leisure	Independent vacation ownership developer and marketer

Exited Portfolio Companies

