

About Us

TZP Group is a private equity firm managing ~\$2 billion of capital focused on investments in **Technology & Business Services and Consumer Products & Services** companies across dedicated investment vehicles








TZP strives to serve as a “Partner of Choice” and invests primarily in closely-held companies where owners and/or management teams seek to retain or attain a material equity stake and partner with an investor with requisite strategic, operating, and financial skills to accelerate growth and maximize shareholder value

Dedicated Portfolio Operations Group composed of former executives brings strong functional expertise and hands-on approach to drive value creation

Investment Vehicles and Criteria

	TZP Capital Partners	TZP Small Cap Partners	TZP Growth Equity
Size of Company	> \$10M of EBITDA	< \$10M of EBITDA	>\$10M Revenue via TZP Strategies ⁽¹⁾
Equity Investment	\$40 to \$130M	\$10 to \$40M	\$10 to \$35M
Ownership	Control	Control	Non-Control: Growth Equity / Structured Capital
	Founders/Management holding material stake		
Geography	Primary operations in U.S. and/or Canada		
Impact & ESG	Impact Investing & ESG Management across all investment vehicles		

Focus Sectors

 <p>Branded Consumer</p> <ul style="list-style-type: none"> • Branded consumer products • Digitally native and DTC brands • Multi-unit retail & e-commerce • Consumer finance • Warehousing & fulfillment 	 <p>Software & Tech-Enabled Services</p> <ul style="list-style-type: none"> • SaaS (vertical & horizontal) • Information services & data platforms • Telecommunication services 	
 <p>Real Estate Services & Specialty Finance</p> <ul style="list-style-type: none"> • Facilities maintenance • Property management • Brokerage & mortgage services • Relocation & destination services 	 <p>Marketing & Media Services</p> <ul style="list-style-type: none"> • Media buying & planning • Events & conferences • Market research & data analytics • Direct & loyalty marketing • Publishing & content creation 	 <p>Outsourced Business & IT Services</p> <ul style="list-style-type: none"> • Human capital management • Finance & accounting • Legal & compliance • Advisory & research
 <p>Travel & Leisure</p> <ul style="list-style-type: none"> • Hotel/lodging & dining • Travel/entertainment booking • Amusement park & resort services 	 <p>Franchise Services</p> <ul style="list-style-type: none"> • Repair & remodeling • Health & wellness • Specialty stores 	

(1) TZP has entered into a strategic investment relationship with Strategic Partners pursuant to which it has made available for investment by TZP up to \$210 million and available to fund (a) growth equity investments, (b) structured capital investments, (c) stressed capital investments, (d) a portion of TZP's remaining capital commitments to its existing funds, (e) follow-on investments associated with companies in TZP funds, and/or (f) co-investments with TZP funds.

Current Portfolio Companies

Technology & Business Services

 AtData THE EMAIL ADDRESS EXPERTS	Proprietary, data-driven email solutions for digital marketers		Property management, leasing and maintenance services for single- and multi-family rentals
(Awareness)	Device monitoring and protection software for businesses and families		Intelligent traffic calming, parking guidance, and speed enforcement solutions
	Global employee relocation support services		Full-service hospitality management
	Events, training, and communities for users of Microsoft Dynamics and other software products		Drapery, modular furniture, and scenic décor rentals
	Integrated revenue and customer management for telecom, media and entertainment companies		Automotive asset recovery and repossession services
	Salesforce training solutions for high-growth technology businesses		

Consumer Products & Services

	Thrift store operator in the southeastern United States		Online retailer of luxury mattresses and bedding
	Premier performance cycling apparel		Men's underwear brand supporting the best performance and lifestyle solution on the market
	Provider of specialty stationery products sold direct-to-consumer and through big box retailers		Leading soccer specialty omnichannel retailer
	Independent vacation ownership marketing and property management		DTC tuxedos and formalwear rentals
	Winter sports equipment retail and rental services		Global creator, marketer, distributor, and licensee of artisanal luxury and designer fragrances
	Omni-channel brand of innovative, on-trend baby products		Branded and private label home décor products sold through E-commerce
	Direct-to-consumer maternity and breastfeeding basics apparel		Marketing and ticketing for shows, hotels and attractions in Las Vegas
	Global franchisor of multiple fitness concepts including Snap Fitness, 9Round, YogaFit, amongst others		Media company built for the next generation of digital superfans
	National franchisor of bathroom remodeling services		Performance and casual shoes, boots, and sandals with "foot-first" design
	Lifestyle apparel and accessories for fishing, boating and other outdoor sports		