



TZP Group is a multi-strategy private equity firm
 managing over \$2 billion of capital across its family of funds
 making **control, growth equity, debt and structured capital investments**
 in **lower-middle market** companies in the U.S. and Canada

TZP Group

Buyouts	Growth Equity	SBIC
Target Company Size \$2-15M of EBITDA	Target Company Size > \$10M of Revenue	Target Company Size SBIC-Eligible
Target Equity Investment \$10 to \$100M	Target Equity Investment \$10 to \$35M	Target Investment \$5 to \$25M
Investment Type Control Equity	Investment Type Non-Control Equity	Investment Type Debt, Structured Equity & Co-Invest

The TZP Advantage

Broad platform with 18-year track-record of investing in lower-middle market companies	Portfolio Operations Group composed of in-house executives with strong functional experience	Experience as lead-equity investors and flexibility across the capital stack
<ul style="list-style-type: none"> • Eight funds since founding in 2007 • Completed over 55 platform investments • 30+ investment professionals focused on sourcing, diligence, closing transactions and creating value 	<ul style="list-style-type: none"> • Functional areas include: <ul style="list-style-type: none"> ○ Strategy ○ Talent, ○ Operations ○ Sales & Marketing ○ E-commerce ○ Digital Transformation 	<ul style="list-style-type: none"> • Broad and deep industry relationships • Experience creating value and generating monetization opportunities • Proprietary access to best-in-class procurement services

Transaction Goals	Focus Sectors	
<ul style="list-style-type: none"> • Invest in closely-held, private companies • Partner with owners and management teams seeking to retain or attain a significant stake • Offer strategic, operating and financial skills to accelerate growth, increase profitability and maximize shareholder value 	 Professional Services	 Branded Consumer
	 Wellness & Enrichment	 Software & Technology
	 Property & Facility Services	 Learn More at www.tzpgroup.com
 Contact Us	Email: info@tzpgroup.com Phone: (212) 398-0900	888 Seventh Avenue, Floor 20 New York, NY 10106

Professional Services



Developer of communities, events, and tech training



Tech-enabled B2B sales training solutions



Provider of drapery, furniture & décor for events and meetings



Automotive asset recovery and repossession services



Producer of digital sports & entertainment media brands

Branded Consumer



Regional thrift retailer



Omni-channel provider of men's formalwear



THE FRAGRANCE GROUP

Luxury fragrances



Juvenile products



Customized envelopes, folders & office products



LUSH DECOR

Designer & distributor of home décor products



Premium men's underwear



Outdoor lifestyle apparel and accessories brand

Software & Technology



E-mail marketing and fraud prevention solutions



Endpoint monitoring & workplace behavioral analytics



SaaS customer subscription software for media, telecom, and sports enterprise customers



Cloud-based platform digitizing banking solutions



AI and AR communication technology for transportation industry

Property & Facility Services



Vacation membership and resort management services



Global employment mobility services



Hotel management services



Single-family-rental property management



Franchisor of bathroom remodeling services



Residential re-roofing



Commercial landscaping services



Doorstep valet trash and recycling amenity solutions

Wellness & Enrichment



Premier global performance cycling brand



Ski and snowboard rental and retail operator



Nationwide youth dance competitions



Functional basics apparel supporting women through pregnancy, postpartum, and nursing



Climbing and adventure safety equipment and support services



Global franchisor of leading fitness concepts



Premium mattresses and sleep solutions focused on improving sleep quality



Ambulatory infusion centers



Youth lacrosse and volleyball travel teams, tournaments, camps and clinics



Performance footwear for natural movement, injury prevention, and pain-free running