



**TZP Group is a multi-strategy private equity firm**  
managing over \$2 billion of capital across its family of funds  
making **control, growth equity, debt and structured capital investments**  
in **lower-middle market** companies in the U.S. and Canada

## TZP SBIC

**TZP SBIC** is a \$200M SBIC-registered investment fund focused on  
**offering debt, equity and structured equity solutions**  
to lower middle market **business services, consumer and technology companies**

Target Investment Size	Target Company Size	Investment Types
<b>\$3M - \$20M</b> With ability to invest substantially more	<b>\$3M - \$15M</b> of EBITDA	<b>Minority or Majority Equity, Debt, or Structured Equity</b> Lead or Co-Investment

### The TZP Advantage

<b>Broad platform</b> with 18-year track-record of investing in lower-middle market companies	<b>Portfolio Growth Group</b> composed of in-house executives with strong functional experience	<b>Experience</b> as lead-equity investors and <b>flexibility</b> across the capital stack
<ul style="list-style-type: none"><li>• Eight funds since founding in 2007</li><li>• Completed over 50 platform investments</li><li>• 40+ investment professionals focused on sourcing, diligence, closing transactions and creating value</li></ul>	<ul style="list-style-type: none"><li>• Functional areas include:<ul style="list-style-type: none"><li>○ Strategy</li><li>○ Talent</li><li>○ Operations</li><li>○ Sales &amp; Marketing</li><li>○ E-Commerce</li><li>○ Digital Transformation</li></ul></li></ul>	<ul style="list-style-type: none"><li>• Broad and deep industry relationships</li><li>• Experience creating value and generating monetization opportunities</li><li>• Proprietary access to best-in-class procurement services</li></ul>

SBIC Transaction Types	Focus Sectors	
<ul style="list-style-type: none"><li>• Backing family-owned or founder-owned recapitalizations</li><li>• Providing debt and equity support to Independent Sponsor deals</li><li>• Providing debt and equity co-invest in sponsor-backed deals (on a selective basis)</li><li>• Growth equity financing</li><li>• Debt Refinancings</li></ul>	 Professional Services	 Branded Consumer
	 Wellness & Enrichment	 Software & Technology
	 Property & Facility Services	 Learn More at <a href="http://www.tzpgroup.com">www.tzpgroup.com</a>
 Contact Us	Email: <a href="mailto:info@tzpgroup.com">info@tzpgroup.com</a> Phone: (212) 398-0900	888 Seventh Avenue, Floor 20 New York, NY 10106

## Professional Services



Developer of communities, events, and tech training



Tech-enabled B2B sales training solutions



Provider of drapery, furniture & décor for events and meetings



Automotive asset recovery and repossession services



Producer of digital sports & entertainment media brands

## Branded Consumer



Regional thrift retailer



Omni-channel provider of men's formalwear



Luxury fragrances



Juvenile products



Customized envelopes, folders & office products



Designer & distributor of home décor products



Premium men's underwear



Outdoor lifestyle apparel and accessories brand

## Software &amp; Technology



E-mail marketing and fraud prevention solutions



Endpoint monitoring & workplace behavioral analytics



SaaS customer subscription software for media, telecom, and sports enterprise customers



Cloud-based platform digitizing banking solutions



AI and AR communication technology for transportation industry

## Property &amp; Facility Services



Vacation membership and resort management services



Global employment mobility services



Single-family-rental property management



Hotel management services



Franchisor of bathroom remodeling services



Residential re-roofing



Commercial landscaping services



Doorstep valet trash and recycling amenity solutions

## Wellness &amp; Enrichment



Premier global performance cycling brand



Ski and snowboard rental and retail operator



Nationwide youth dance competitions



Climbing and adventure safety equipment and support services



Functional basics apparel supporting women through pregnancy, postpartum, and nursing



Global franchisor of leading fitness concepts



Premium sleep solutions focused on improving sleep quality



Ambulatory infusion centers



Youth lacrosse and volleyball travel teams, tournaments, camps and clinics



Performance footwear for natural movement, injury prevention, and pain-free running