



About TZP

TZP Group is a multi-strategy private equity firm managing over \$2 billion across its family of funds making control, growth equity, debt and structured capital investments in lower-middle market companies in the U.S. and Canada.

- A "Partner of Choice"
 - Investing primarily in closely-held, private companies
 - Partnering with owners and management teams seeking to retain or attain a significant stake
 - Offering strategic, operating and financial skills to accelerate growth, increase profitability and maximize shareholder value
- Dedicated, in-house **Portfolio Operations Group** composed of former executives with strong functional expertise and a hands-on approach
 - Functional areas include Talent, Operations, Sales & Marketing, E-commerce, Digital Transformation and Data Science
- Customized **ESG 360°** approach to de-risk, identify strengths, and unlock value by considering the full range of stakeholders of each business
- Raised eight funds since founding in 2007
 - Completed 50 platform investments

Investment Vehicles and Criteria

Capital Partners	Small Cap Partners	Growth Equity	SBIC
Target Company Size > \$10M of EBITDA	Target Company Size < \$10M of EBITDA	Target Company Size > \$10M of Revenue	Target Company Size SBIC-Eligible
Target Equity Investment \$40 to \$130M	Target Equity Investment \$10 to \$40M	Target Equity Investment \$10 to \$35M	Target Investment \$5 to \$25M
Investment Type Control Equity	Investment Type Control Equity	Investment Type Non-Control Equity	Investment Type Debt, Structured Equity & Co-Invest

Focus Sectors



Outsourced & Professional Services



Media & Events



Travel, Leisure & Hospitality



Branded Consumer



Franchising



Real Estate, Logistics & Rental/Finance



Software & Technology



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Outsourced & Professional Services



Tech-enabled B2B sales training solutions



Automotive asset recovery and repossession services

Branded Consumer



Regional thrift retailer selling for charity partners



Cycling luxury brand



Online provider of men's formalwear rentals



THE FRAGRANCE GROUP

Global creator of luxury fragrances



Omni-channel brand of juvenile products



E-tailer of envelopes, folders & office products



Functional basics apparel for pregnant & nursing moms



Designer & distributor of home décor products



Outdoor lifestyle apparel and accessories brand



DTC retailer of affordable luxury mattresses



Premium men's underwear



Performance and casual shoes, boots, and sandals

Media & Events



Nationwide sponsor of youth dance competitions



Developer of communities, events, and tech training



Provider of drapery, furniture & décor for events and meetings



Producer of digital sports & entertainment media brands

Software & Technology



Email marketing and database solutions



Endpoint monitoring & workplace behavioral analytics



Tech & telecom subscription management solutions provider



Cloud-based platform digitizing banking solutions



Intelligent transportation, parking equipment and software solutions

Travel, Leisure & Hospitality



Vacation membership and resort management



Sports retailer with ski and snowboard rental



Provider of adventure safety equipment and support services



Independent provider of hotel management services

Franchising



Global fitness franchise organization



Franchisor of bathroom remodeling services



Omni-channel soccer specialty retailer

Real Estate, Logistics & Rental/Finance



Global employment mobility services



Single-family-rental property management



Doorstep valet trash and recycling amenity solution provider