



TZP Group is a **multi-strategy private equity firm** managing over \$2 billion across its family of funds making **control, growth equity, and structured capital investments** in lower-middle market companies in the U.S. and Canada.

About TZP

- Raised seven funds since founding in 2007
 - Completed 50 platform investments
- A "**Partner of Choice**"
 - Investing primarily in closely-held, private companies
 - Partnering with owners and management teams seeking to retain or attain a significant stake
 - Offering strategic, operating and financial skills to accelerate growth, increase profitability and maximize shareholder value
- Dedicated, in-house **Portfolio Operations Group** composed of former executives with strong functional expertise and a hands-on approach
 - Functional areas include: talent, operations, sales & marketing, e-commerce, digital transformation and data science
- Customized **ESG 360°** approach to de-risk, identify strengths, and unlock value by considering the full range of stakeholders of each business

Investment Vehicles and Criteria

Capital Partners	Small Cap Partners	Growth Equity
> \$10M of EBITDA Target Companies	< \$10M of EBITDA Target Companies	> \$10M of Revenue Target Companies
\$40 to \$130M Target Equity Investment	\$10 to \$40M Target Equity Investment	\$10 to \$35M Target Equity Investment
Control Ownership	Control Ownership	Non-Control Ownership

Focus Sectors



Outsourced & Professional Services



Media & Events



Travel, Leisure & Hospitality



Branded Consumer



Franchising



Real Estate, Logistics & Rental/Finance



Software & Technology



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Outsourced & Professional Services



Tech-enabled B2B sales training solutions



Automotive asset recovery and repossession services

Branded Consumer



Regional thrift retailer selling for charity partners



Cycling luxury brand



Online provider of men's formalwear rentals



THE FRAGRANCE GROUP

Global creator of luxury fragrances



Omni-channel brand of juvenile products



E-tailer of envelopes, folders & office products



KINDRED BRAVELY

Functional basics apparel for pregnant & nursing moms

LUSH DÉCOR HOME

Designer & distributor of home décor products



Outdoor lifestyle apparel and accessories brand



DTC retailer of affordable luxury mattresses



SAXX UNDERWEAR CO

Premium men's underwear



XERO SHOES

Live Life Feet First!

Performance and casual shoes, boots, and sandals

Media & Events



Nationwide sponsor of youth dance competitions



Developer of communities, events, and tech training



GUEST EVENTS

Provider of drapery, furniture & décor for events and meetings



Wave Sports + Entertainment

Producer of digital sports & entertainment media brands

Software & Technology



Email marketing and database solutions



Endpoint monitoring & workplace behavioral analytics



Tech & telecom subscription management solutions provider



Cloud-based platform digitizing banking solutions



Intelligent transportation, parking equipment and software solutions

Travel, Leisure & Hospitality



Vacation membership and resort management



christy sports

Ski and Snowboard

Sports retailer with ski and snowboard rental



headrush technologies

Provider of adventure safety equipment and support services



PYRAMID GLOBAL HOSPITALITY

Independent provider of hotel management services

Franchising



LIFT BRANDS

ELEVATED WELLNESS COMPANIES

Global fitness franchise organization



RE-BATH

Franchisor of bathroom remodeling services



SOCCER POST AMERICA'S SOCCER STORE

Omni-channel soccer specialty retailer

Real Estate, Logistics & Rental/Finance



DWELLWORKS

Global employment mobility services



HOMERIVER GROUP

Single-family-rental property management



TRASH BUTLER

Our Builders Make The Difference

Doorstep valet trash and recycling amenity solution provider