

## NEWS RELEASE

### FOR IMMEDIATE RELEASE

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### **Triangle Home Fashions Receives Strategic Investment from TZP Group**

Dayton, NJ – Triangle Home Fashions LLC (the “Company”), a leading designer, marketer and distributor of home décor products to e-commerce and brick and mortar retailers in the US, announced that it has received a significant strategic investment from TZP Capital Partners II, L.P. (“TZP”). Founded in 2008 by the current CEO and owner, Jenny Zhu Cohen, the Company primarily operates via the Lush Décor brand and focuses on numerous product categories, including bedding, pillows, window décor, bath décor, and kitchen décor. TZP is a private equity fund focused on investments in growing business and consumer services companies and part of the TZP Group of funds.

“We are excited to work with TZP on further expanding our design capabilities, enhancing our technology infrastructure and systems, and onboarding additional top-tier talent. As Triangle approaches its ten year anniversary, TZP’s investment will enable us to better serve our existing and future customers as well as expand the breadth of products that we offer,” said Jenny Zhu Cohen, CEO.

“Triangle Home Fashions is an extraordinary combination of exceptional quality home décor products and world class design, sourcing and order fulfillment capabilities,” said TZP Group Managing Partner, Sam Katz. “We are very grateful for the opportunity to partner with Jenny Zhu Cohen and the management team to continue to support this remarkable business in its next stage of growth,” added TZP Group Vice President, Andrew Hollod.

### **About Triangle Home Fashions**

Triangle Home Fashions was founded in 2008 by the current CEO and owner, Jenny Zhu Cohen, and is approaching its tenth year anniversary of designing, marketing and distributing home décor products to premier e-commerce and brick and mortar retailers. The Company created the Lush Décor brand and offers bedding, pillows, window décor, bath décor, and kitchen décor products, representing over 2,300 SKUs. Based in Dayton, NJ with contract manufacturing operations in China and India, the Company has its main showroom at 295 5<sup>th</sup> Ave, the Textile Building, in New York, NY.

From its creation, Triangle Home Fashions has focused on three core values: design, quality, and innovation. Since that time, it has grown and evolved into a home textiles company that values and nurtures its relationships with its customers. The team at Triangle Home Fashions challenges itself every day to design and develop the best products in home textiles that offer unique fabrics with incredibly

detailed surface treatments, ensuring that customers always feel that they are buying on trend, long lasting and most importantly great value products. For more information, please visit <http://www.trianglehf.com> and <http://www.lushdecor.com>.

### **About TZP Group LLC**

TZP Group, a private equity firm with assets under management of more than \$1.3 billion across its family of funds, is focused on investments in business and consumer services companies. Founded in 2007, TZP targets companies with solid historical profitability and sustainable value propositions and aims to be a “Partner of Choice” for business owners and management teams. TZP seeks to invest primarily in closely-held, private companies where the owners desire to retain a significant stake and partner with an investor with complementary operating and financial skills to accelerate company growth, increase profitability, and maximize the value of their retained stake. TZP leverages its investment professionals’ operating and investment experience to provide strategic and operational guidance and is dedicated to long-term value creation. For more information, please visit [www.tzpgroup.com](http://www.tzpgroup.com).