



TZP Group LLC Raises \$370 Million For Second Private Equity Fund

Fund oversubscribed from its \$300 million target

New York, NY — August 9, 2013: TZP Group, LLC (“TZP”) is pleased to announce the final closing of TZP Capital Partners II, L.P. (“TZP II”), a private equity fund with \$370 million in capital commitments. TZP II completed its fundraise above its initial cap in just nine months and was oversubscribed from its initial \$300 million target. TZP II’s limited partners consist of existing TZP Capital Partners I, L.P. (“TZP I”) investors and new investors representing leading sovereign wealth funds, pension funds, endowments, fund of funds, family offices, and financial institutions.

Consistent with TZP I, TZP II will focus on control investments in business and consumer services companies with enterprise values generally between \$50 million and \$250 million. TZP targets companies it believes have solid historical profitability and sustainable value propositions, and seeks to be a "partner of choice" for business owners and management teams. TZP is focused on business and consumer services verticals where the firm’s investment professionals have significant operating and transaction experience. These verticals include: franchising, outsourced business and IT services, marketing and media services, travel and hospitality services, real estate services and specialty finance.

“We are thankful for the tremendous level of support we received from our TZP I investors and are thrilled at the addition of such a prestigious group of new investors in TZP II,” stated Sam Katz, Managing Partner and Co-Founder. “Our fundraising success validates the comparative advantage of our partner of choice investment strategy and reflects our teams’ ability to drive strong returns to our limited partners in TZP I. We look forward to leveraging the leading brand we have established in the lower middle market on behalf of our investors in TZP II.”

Together with Sam Katz, the fund is led by Partners, Vlad Gutin and Dan Galpern, as well as eleven other investment professionals from offices in New York, NY and Seattle, WA. TZP did not use a placement agent for TZP II and Robert Blaustein of Kirkland & Ellis LLP served as legal counsel in the formation of the fund.

About TZP GROUP, LLC

Founded in 2007, TZP Group LLC is a private equity firm focused on control investments in business and consumer services companies with enterprise values generally between \$50 million and \$250 million. TZP targets companies with solid historical profitability and sustainable value propositions, and seeks to be a "partner of choice" for business owners and management teams. TZP is focused on business and consumer services verticals where the firm's investment professionals have significant operating and transaction experience. These include: franchising, outsourced business and IT services, marketing and media services, travel and hospitality services, real estate services and specialty finance. TZP currently has over \$500 million under management. For more information, please visit www.tzpgroup.com.

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